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International conference on CSR

**CORPORATE SOCIAL RESPONSIBILITY AND DEVELOPMENT ISSUES IN
UZBEKISTAN – AN EXPLORATION**

Kana Sukumaran

Management Development Institute of Singapore in Tashkent

competitive advantage in the market in an innovative way. In 1966, *Davis and Blomstrom* commented that management should take decisions that results in maximising profits, but also leads to social welfare. According to *Philip Kotler and Nancy Lee*, CSR is a commitment to improve community wellbeing through discretionary business practices and corporate resources.

Archie B Carroll, in 1991, illustrated the concept of corporate social responsibility in a pyramid format where economic responsibility, legal responsibility, ethical responsibility and philanthropic responsibility are interconnected. The economic responsibility of business is to generate profits as Milton Friedman rightly puts it, "the business of business is business". The legal responsibility implies that it is the responsibility of every company to abide by the laws, rules and regulations. The ethical responsibility refers to those responsibilities that arise beyond legal requirements and arise from the bottom of heart to contribute to the welfare of the society. The last and the topmost layer of the pyramid is

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and equitable quality education and

through the development of various financial products, strengthening the protection of the rights of consumers of financial services by introducing effective mechanisms for resolving complaints and disputes, increasing the financia

TOWARDS MODERN TRENDS IN BUSINESS: THE ROLE AND IMPACT OF ESG

Tolipova Feruza Alisherovna

PLACE OF BRAND HOTELS IN THE HOTEL MARKET OF UZBEKISTAN

*Abdullaeva Frangiza Abdullaevna
Association of Hoteliers of Uzbekistan*

ARTICLE

Over the past four years, 833 new hotels and other accommodation facilities have been put into operation in Uzbekistan. The total number of placement funds reached 1442 units, with the number of rooms 33.4 thousand units with 71.2 thousand beds.

Analysis of statistical data on the average occupancy of hotels and hotels in Uzbekistan of all categories in 2022 have dynamic indicators, the number of rooms has increased compared to 2019 from 26147 beds to 33411 beds, i.e. by 7264 hotel rooms (21.7 percent). At the same time, in Uzbekistan, international hotel brands are represented only in the major cities. Tashkent and Samarkand, which are the most important business and cultural center of the country, attracting tourists and businessmen from around the world. International hotel brands are just beginning to enter the hotel services market in the historical regions of the Republic, especially in the cities of Samarkand and Bukhara. The development of the hospitality sector in the regions is interconnected with the emergence of international brands on the market. International branded hotels play a big role in developing and promoting high standards of service.

In Uzbekistan, managing hotel chains are just being formed, the emergence of large players with extensive experience and investment opportunities, on the one hand, dictates the provision of high standards, both in the management system and in the service, on the other hand, it acts as a competitor. If we analyze the hotel market, then seven international brands operate in Tashkent as of the beginning of 2022.

Hilton Worldwide is the leader in terms of the number of hotels and rooms in Tashkent. Two hotels operate under this

brand, Hilton Tashkent City and Hampton by Hilton with a total number of 433 rooms.

The second place in terms of the number of hotels and rooms is occupied by Wyndham Worldwide. Two hotels operate under this brand, Wyndham Tashkent and Ramada by Wyndham Tashkent with 326 rooms.

In 2018, there were only five branded hotels. By 2022, the number of hotels under international brands has become nine, i.e. increased by 45 percent, and the number of rooms increased by 38 percent, amounting to 1576 in 2022 [1].

Taking into account recent trends in the structure of demand, property developers are now turning their attention to the lower segments. There are already two branded hotels in this segment operating in the republic, such as Hampton by Hilton and Courtyard by Marriott Tashkent.

By 2023, three more major brands are planning to enter the hotel market of Uzbekistan, such as Holiday Inn, Intercontinental, Curio Collection by Hilton. Among these hotels there are both five-star and three-star ranked instances. It should be noted that at present, given the geopolitical situation, the flow of foreign tourists to the Republic of Uzbekistan has significantly increased. Timely provision of hotel services and saturation of the market with all categories of hotels that meet world standards in quality will help increase the tourism potential of the republic, increase the volume of foreign tourists and improve the domestic hotel image. An analysis of international experience in developing the hotel industry shows that it is with the help of customer-oriented service, compliance with standards and quality control that one can enter the international market of hotel services.

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as on 31.3.2011. Whereas Andhra Pradesh has 10 villages with their concerned USP (Unique Selling Propositions), Arunachal Pradesh with 5, Assam with 4, Bihar with 1 and Chhattisgarh with 2 rural tourism sites and lots of Village of West Bengal.

Travel to the deepest interiors of the Indian subcontinent to experience rural India in its most authentic form. Experience the traditions, culture and the lifestyle

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**“Farovon Sug‘urta”*
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ABSTRACT

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ATMOSFERA HAVOSINI IFLOSLANISH MANBALARINI KAMAYTIRISH

*Babajanova Sanabar Yuldashbayevna, Saparbayeva Mahliyobonu Sulton qizi
UrDU "Ekologiya va hayot faoliyati xavfsizligi" kafedrasida*

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Tayanch iboralar: *Atrof-muhit, atmosfera havosi, Ekologik holat, Atmosfera havosidagi ifloslantiruvchi moddalar, Zararli birikmalar, Sanoat korxonalarida, Avtotransport komplekslari, Aholining kasallanish darajasi*

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ABSTRACT

Atmosferadagi turli zaharli gazlar nafaqat insonlarga balki mikroorganizmlar, o'simlik va hayvonlarga ham zarar yetkazadi. Atmosferaga zavod va fabrikalar, maishiy chiqindilar hamda avtotransport vositalaridan chiqarilayotgan oltingugurt gazi, ftorli vodorod, qo'rg'oshin, xlor va boshqa kimyoviy moddalar tirik organizmlarga ya'ni insonlarga, hayvonot va o'simliklar olamiga kuchli ta'sir ko'rsatmoqda. Hozirgi kunda

raki va boshqa og'ir kasalliklarni keltirib chiqaruvchi birikmalar mavjud.

Toshkent, Samarqand, Buxoro, Farg'ona shaharlarida havo ifloslanishining 80% dan ortig'i avtotransport hissasiga to'g'ri keladi. O'zbekistonning boshqa yirik shaharlarida ham havo ifloslanishida transportning hissasi ortib bormoqda. Bunga sabab etil qo'shilgan benzin va tarkibida oltingugurt ko'p bo'lgan dizel yoqilg'isidan foydalanish hisoblanadi. Davlat sektoridagi avtomobillarning 50% va xususiy sektordagi avtomobillarning 40% dan ortig'i 10 yildan ortiq foydalaniladi va atmosferani kuchli ifloslaydi.

O'zbekistonda atmosfera havosi ifloslanishining oldini olish uchun transportda:

- x Benzin tarkibidagi qo'rg'oshingga nisbatan standart talablarini kuchaytirish, etil qo'shilgan benzindan astasekin butunlay voz kechishni ta'minlash;
- x Siqilgan gaz va dizel yoqilg'isidan ko'proq foydalanish;
- x Transport harakatini optimallashtirish;
- x Transport parkini sekina y yangilash;
- x Elektr transporti, metroni rivojlantirish

Yashil-ximoya zonalarini tashkil qilish va boshqa tadbirlar yirik shaharlar havosining ifloslanishini kamaytirishda muhim ahamiyatga ega. Ekologik toza transport vositalarini yaratish shu kunning ustuvor vazifalaridan biri hisoblanadi.

Respublikamizdagi sanoat korxonalarini tomonidan atmosferaga 150 dan ortiq ifloslovchi birikmalar chiqarilmoqda.

Ulardan eng asosiylari oltingugurt qo'shoksidi, uglevodorodlar va qattiq birikmalar hisoblanadi. Atmosfera havosiga chiqariladigan birikmalarning 90% ga yaqini asosiy ishlab chiqarishlar joylashgan Toshkent, Qashqadaryo, Farg'ona, Buxoro, Navoiy va Sirdaryo viloyatlarining korxonalarini hissasiga to'g'ri keladi.

Sanoatda atmosferaning ifloslanishini kamaytirish uchun:

- x yangi tozalash qurilmalarini ishga tushirish va samaradorligini oshirish;
- x kam chiqitli va chiqindisiz texnologiyalarni joriy etish;
- x zararli korxonalarni chetga chiqarish va boshqa tadbirlarni amalga oshirish zarurdir;
- x Uchuvchan organik birikmalarni kamaytirish katta ahamiyatga ega.

Ekologik vaziyatni tubdan yaxshilash uchun ekologik siyosatga o'z ta'sirini ko'rsatishi mumkin bo'lgan vazirliklar, korxonalar va tashkilot rahbar kadrlarining faoliyatida ijtimoiy – ekologik vaziyatga to'g'ri baho berish, uni ximoya qilish, saqlash va takomillashtirish kabi tushunchalarni qalbdan his etishni shakllantirish, ya'ni ularda ekologik muammolarga muhim ijtimoiy-siyosiy ish sifatida qarashni tarbiyalash kerak.

XXI asr-ekologiya asir bo'lishi shubhasizdir. Har bir inson ona sayyoramiz tabiatiga ziyon yetkazmasdan o'zgartirishi, tabiiy boyliklardan oqilona foydalanishi va yashash muhitini saqlashdek muqaddas ishga o'zining munosabatini (s)-1(hi)-2bis e-1(a)-1(q)(s)(i)-2(y)

YANGI O‘ZBEKISTONDA - YANGICHA YOSHLAR KORPORATIV IJTIMOYIY HARAKATI BILAN

Tuhtamurodov A., Quchqorov N.S.

International School of Finance Technology and Science

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ABSTRACT

Ushbu maqolada “Yoshlar ijtimoiy



“Yoshlar ijtimoy-iqtisodiy korparativ harakati”ning boshqaruv tuzilmasi quyidagicha tuzilmaga ega buladi.

ilmiy maqolalar, ilmiy loyihalar va biznes rejalar konferensiyalarini tashkil etish bilan shug'ullanadi.

Konferensiyalar bo'limi – davlat va nodavlat oliygohlari talabalari 'dasida

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ABSTRACT





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